

FR8technologies

INVESTOR PRESENTATION October 2024

Nasdaq

Freight Technologies (FRGT)

Mission

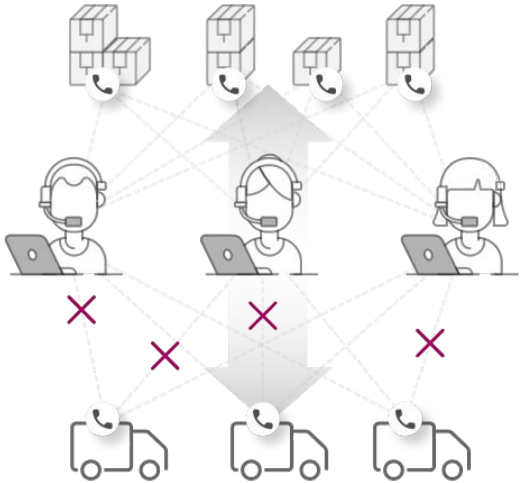
Revolutionize global logistics with intelligent, intuitive, and powerful technology solutions that deliver simplicity, visibility, flexibility, and scalability—unlocking growth opportunities for both carriers and shippers.

Vision

Become global leaders in digital logistics innovation, transforming cargo management and operational communications to seamlessly connect every shipment from origin to destination. Eliminate barriers and set new standards of efficiency and connectivity in the logistics industry.



Our Technology Reduces Waste & Inefficiency

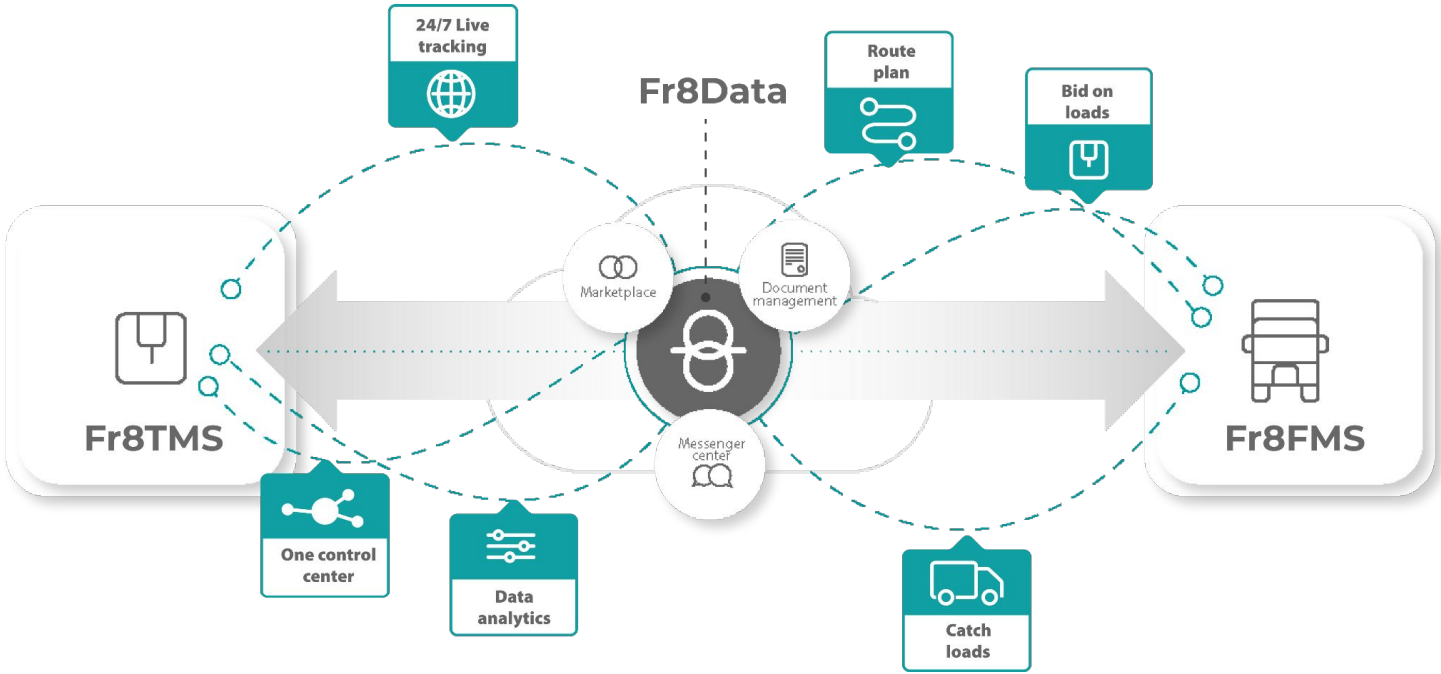


A complex and broken model that results in bad outcomes for many players in the ecosystem.



Automated and centralized processes, making transportation more efficient and reducing risks and costs.

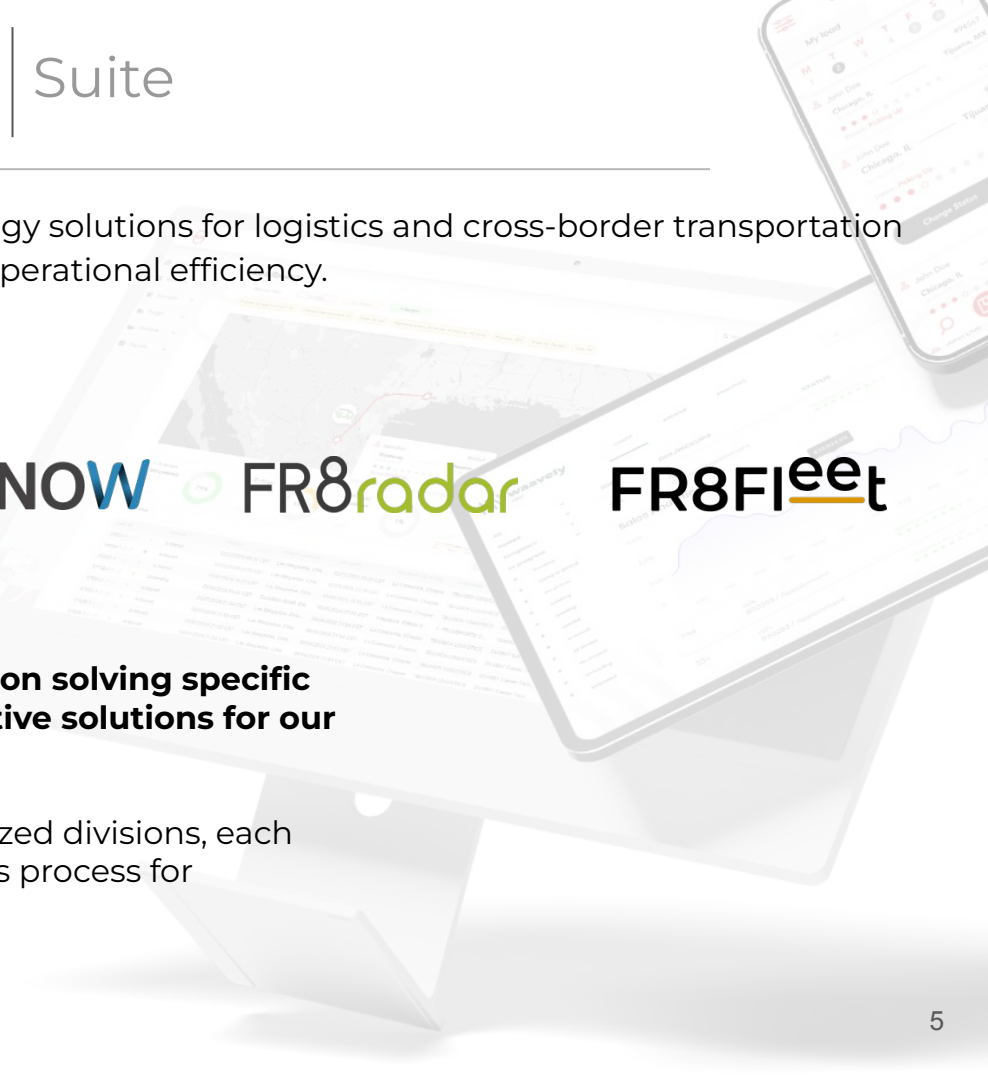
Our Technology Reduces Waste & Inefficiency



..FR8technologies | Suite

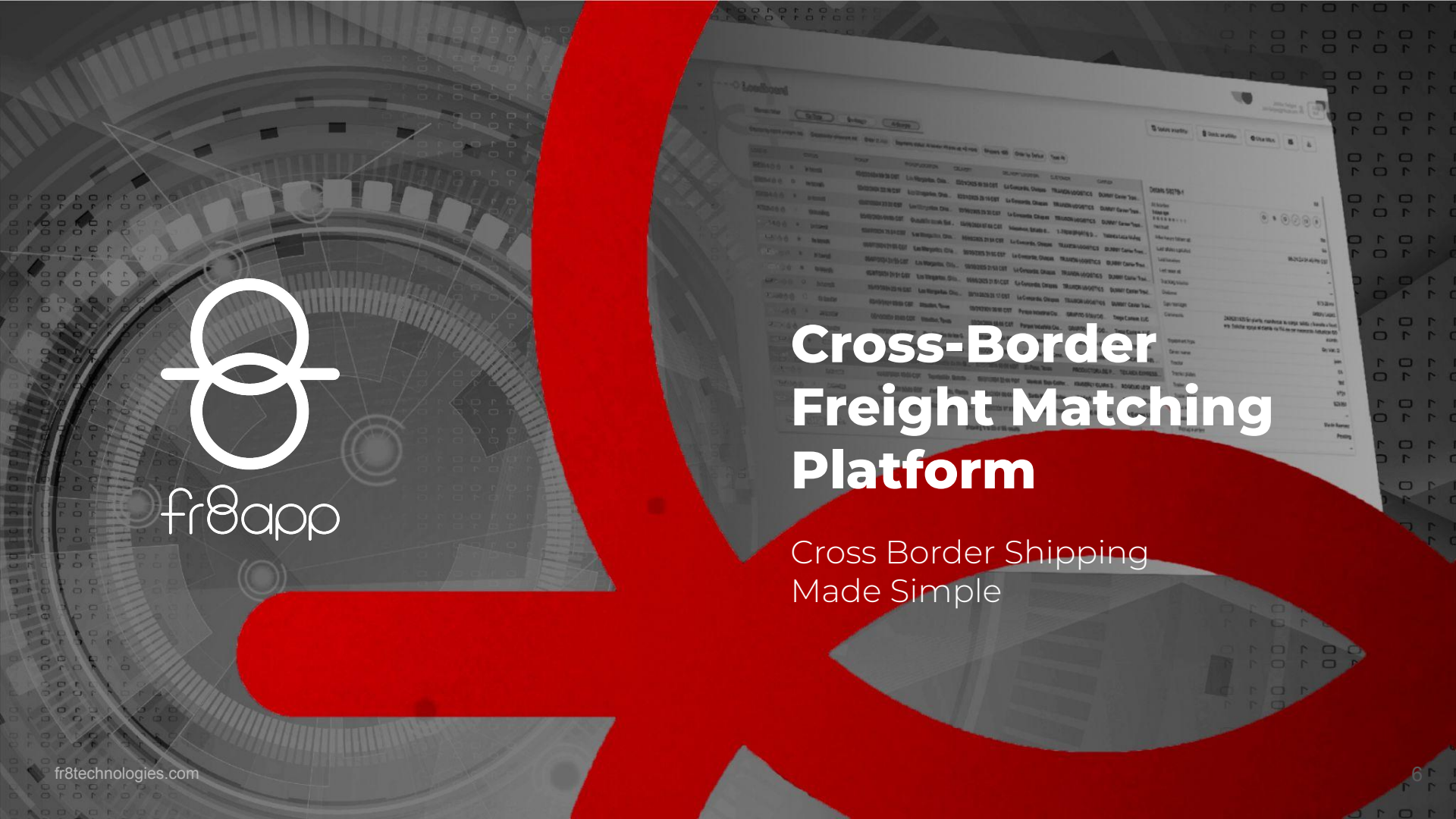
Freight Technologies creates innovative technology solutions for logistics and cross-border transportation management aiming to automate and enhance operational efficiency.

fr8app waavely FR8NOW FR8radar FR8FIeet



We have developed a targeted strategy focused on solving specific logistics challenges, ensuring tailored and effective solutions for our clients.

Our structure is built around several highly specialized divisions, each dedicated to addressing key aspects of the logistics process for maximum efficiency.

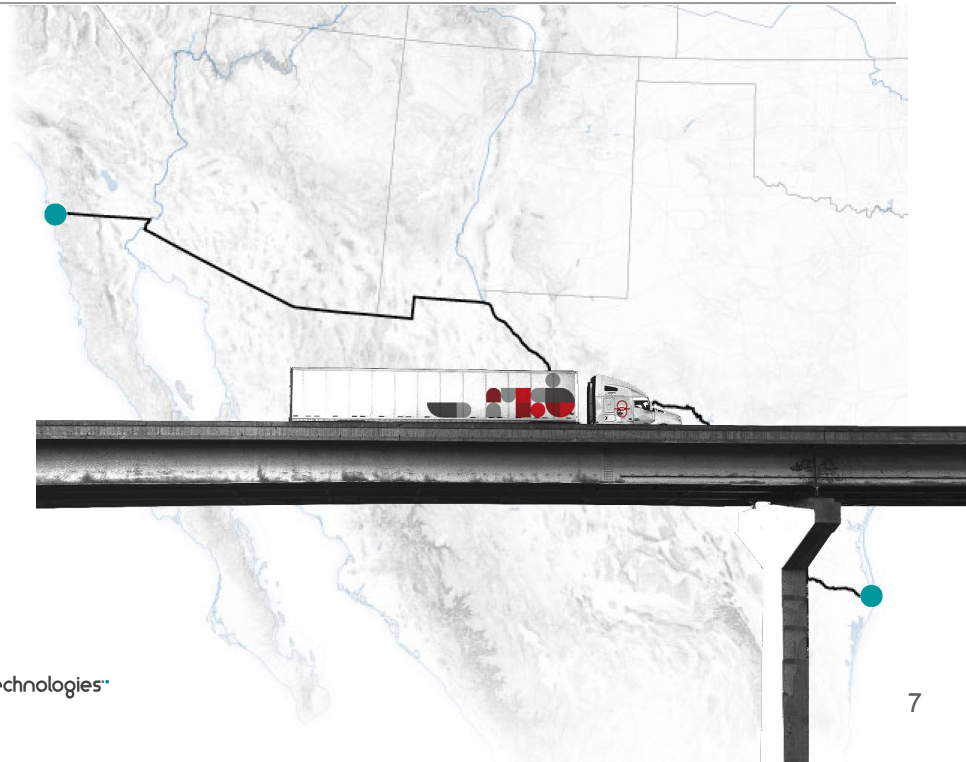


Cross-Border Freight Matching Platform

Cross Border Shipping
Made Simple

Revolutionizing Cross-border Shipping

Fr8App is transforming cross-border shipping by offering carriers enhanced growth opportunities and giving shippers the **flexibility, visibility, and simplicity** needed to streamline the traditionally complex process of international over-the-road (OTR) shipping.

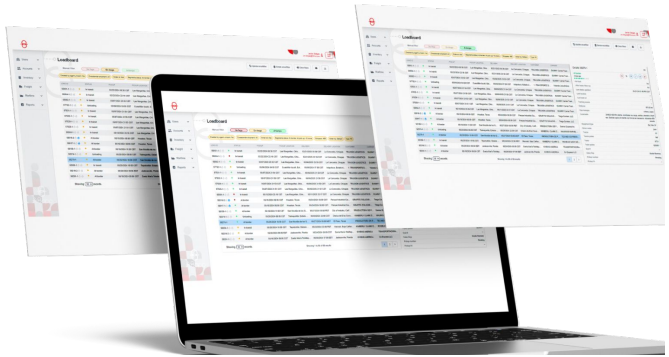


Freight Matching Platform



Fr8App Marketplace is our flagship freight matching platform designed to connect shippers and carriers seamlessly.

Utilizing advanced algorithms and real-time data, Fr8App ensures optimal load matching, enhancing efficiency and reducing empty miles.



Strategic alliance with Custom Brokers

This Alliances will enable Fr8app to participate in the customs brokerage sector, diversifying its income sources and fostering growth opportunities.



Dedicated Capacity and Private Fleet Management

Efficiency, Automation, and Security in Dedicated Transportation Management



FR8Fleet

FR8Fleet

Tailored Solution for Dedicated Capacity and Private Fleet Management



Fr8Fleet provides advanced tools to optimize the utilization and performance of dedicated fleets and private capacity.

Key Features:

- Fleet scheduling for efficient operations
- Maintenance tracking to ensure reliability
- Driver management for streamlined oversight

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FR8NOW

LTL SERVICES

Providing services in small units for local shipments

FR8NOW

LTL Services: Connecting Shippers with Local Truck Units



Reliable Less-than-Truckload (LTL) services, seamlessly connecting shippers with small truck units for local shipments.

By leveraging our extensive network of local carriers, we ensure efficient, cost-effective solutions tailored to meet your shipping needs.

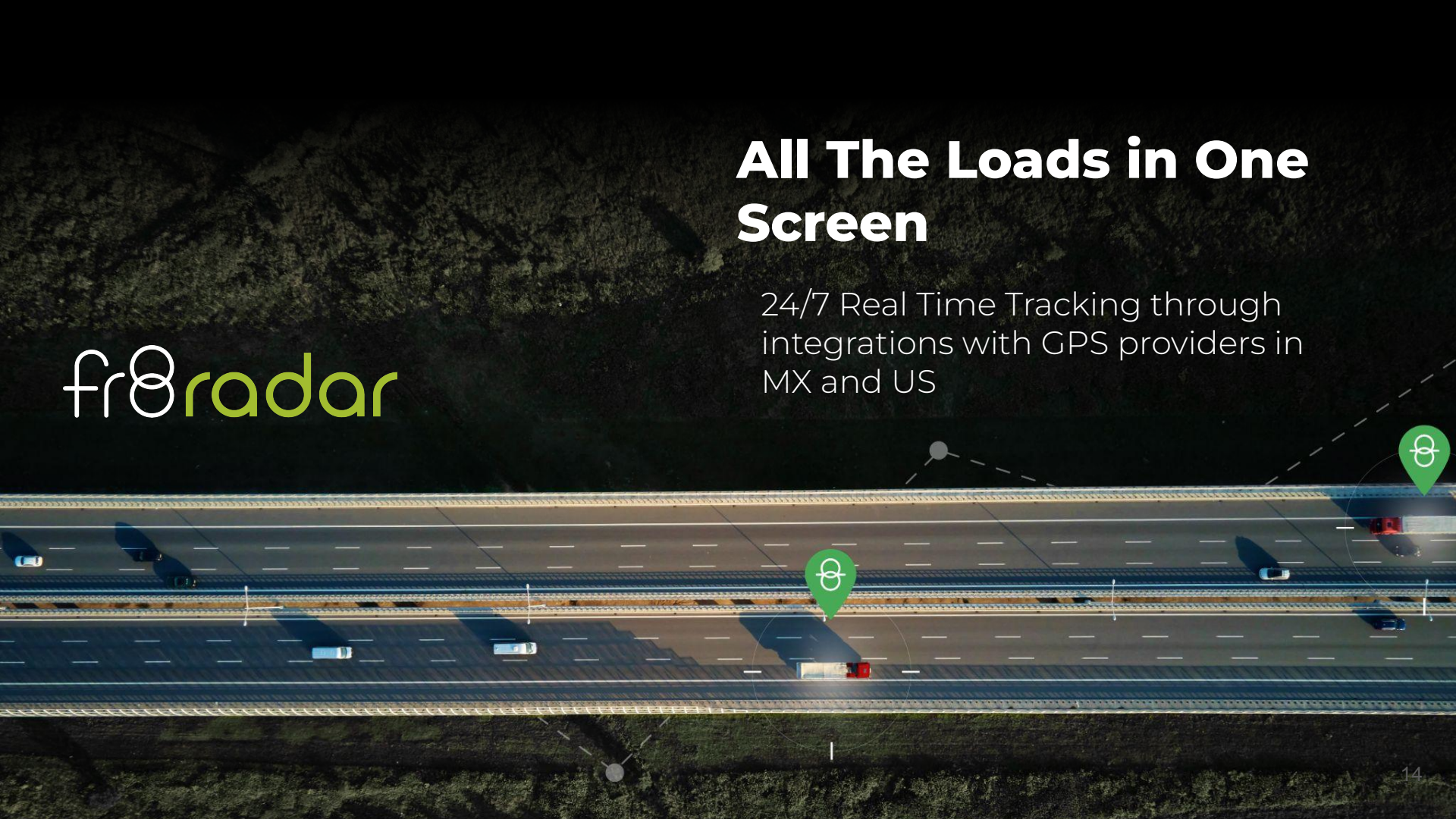
Key Benefits:

- Enhanced Flexibility
- Streamlined Operations
- Cost Efficiency
- Real-Time Tracking

All The Loads in One Screen

24/7 Real Time Tracking through integrations with GPS providers in MX and US

fr8radar



FR8radar

24/7 Real Time Tracking - All in one screen



FOURKITES · Recurso Confiable · samsara · GEOTAB · KOSMOS
MONARCH · MAGNI Tracking · webfleet · omnitracs · TECHTRACK
360 · Tracksolid · All Systems GPS · motive · GPS
POWER FLEET · FEMA · WeGo · iTrack · Transmontes
MASTERTRACK · BLNC · WideTech · +40

Fr8Radar is a monitoring system within the Fr8App platform designed to simplify the process of tracking multiple carriers simultaneously. It provides users with the ability to integrate various transportation services into a single mirror account, allowing for efficient oversight of cargo movements and enhanced visibility throughout the shipping process.

This tool is particularly useful for logistics managers who need to monitor shipments in real-time and optimize their supply chain operations.

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Ocean Freight Platform

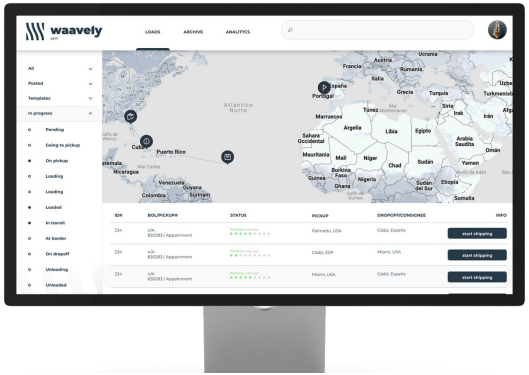
Transparent and Efficient Maritime Transport Services for Mexico and the U.S.

waavely

Ocean Freight Logistics



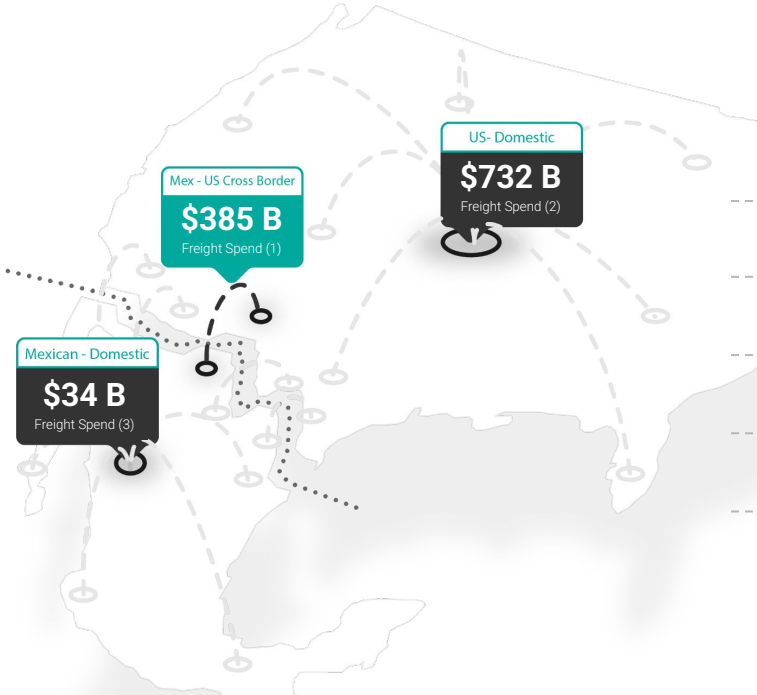
Waavely delivers a comprehensive, versatile solution for all logistics needs. From strategic route planning and efficient cargo management to real-time tracking, our 360° platform streamlines every aspect of maritime transport.



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The
Opportunity
.FR8technologies

Opportunity: Massive Market with Extreme Inefficiencies

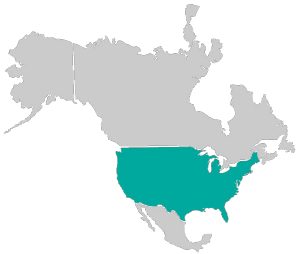


- Fragmented and inefficient market creates opportunities
- Lack of pricing transparency
- Inefficient matching
- Low technology penetration
- Cross-border complexity

1. https://explore.dot.gov/t/BTS/views/Dashboard_StatebyPort/Overview?%3Aiid=3&%3AisGuestRedirectFromVizportal=y&%3Aembed=y&%3AusingOldHashUrl=true
2. https://www.trucking.org/economics-and-industry-data
3. https://canacar.com.mx/servicios/estadistica/agenda-economica-del-autotransporte-carga-2021/

Our Foothold in Mexico is a Key Differentiator

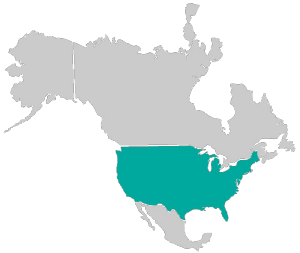
USA MARKETPLACES



Uber Freight

TRANSFIX

TRADITIONAL BROKERS LOGISTICS/3PL



LIVINGSTON

C.H. ROBINSON

US Mexico Canada (USMCA) MARKETPLACE



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Experienced and Talented Management Team



Javier Selgas
CEO & Director



Don Quinby
CFO



Luisa López
COO



Umberto León
AI Director



Álvaro Garrido
Head of IT



Paul Burkhart
Head of Pricing



Joaquin Vilchis
Head of Operations



Ricardo Gonzalez
Head of Carrier Sales

Investment Rationale

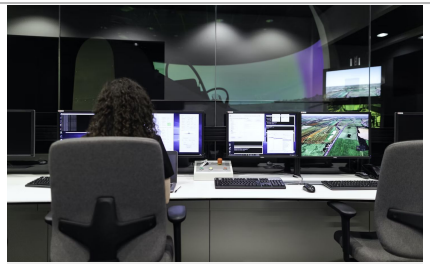


HUGE MARKET OPPORTUNITY

$385B cross-border US-Mexico trade

$34B Mexico domestic

$732B US domestic

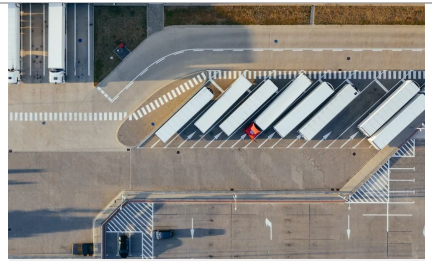


SCALABLE DIFFERENTIATED TECHNOLOGY

Providing competitive advantages to carriers

Fr8App platform powered by AI

Data driven analytics
Open architecture
Scalable framework



BUILDING MARKET LEADERSHIP

First mover in Mexico

419 shipper clients

4000+ carriers

~32,000 loads

Fortune 500 or multinational corporations



SUCCESSFUL GROWTH STRATEGY

Launching numerous product offerings

Collaborating with key players

Investing in technology and human capital



Trusted by Leading Companies

Whirlpool Corporation

amazon

BAYER

GRUPO SOLAVE
Agave solutions for life

SAMSUNG

Kawasaki

BEATBOX BEVERAGES

Kimberly-Clark

IK INSULATION GROUP K-FLEX

ENVASES

riisa

...and more

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What's next?



Strategic Transition: From Operations to SaaS

After seven years of mastering the complexities of cross-border logistics, we have a significant opportunity to combine our deep experience with our technology-driven SaaS offerings, to provide critical advanced logistics solutions that can deliver unparalleled value to the industry and establish ourselves as a key logistics partner.



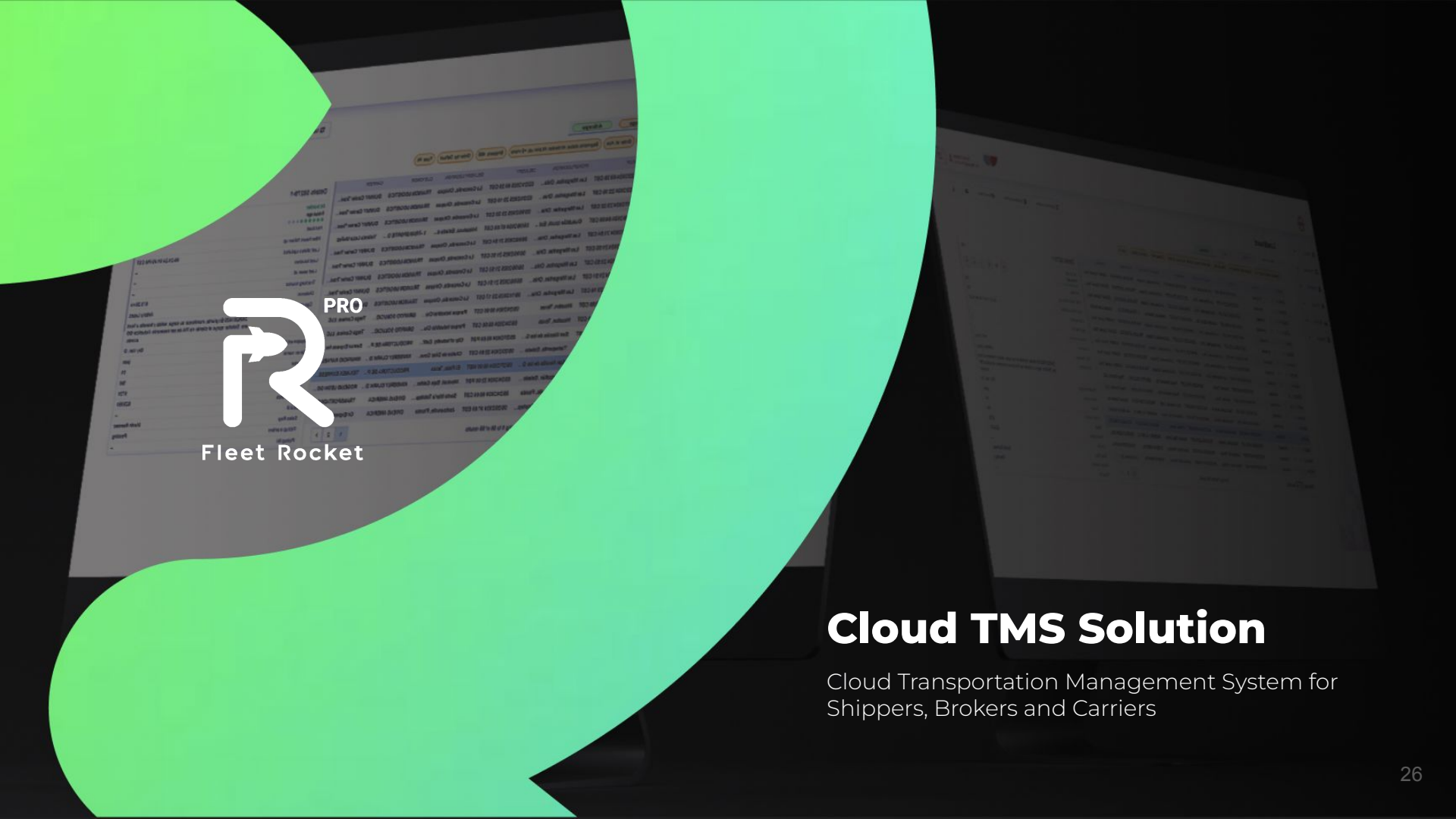
By concentrating on technology, we can continuously innovate and enhance our products, providing the best possible solutions to the logistics ecosystem.



Transitioning to a SaaS model allows us to scale our solutions more efficiently, reaching a broader customer base.



Our extensive experience has enabled us to develop industry-leading technology tailored to the unique challenges of cross-border logistics.

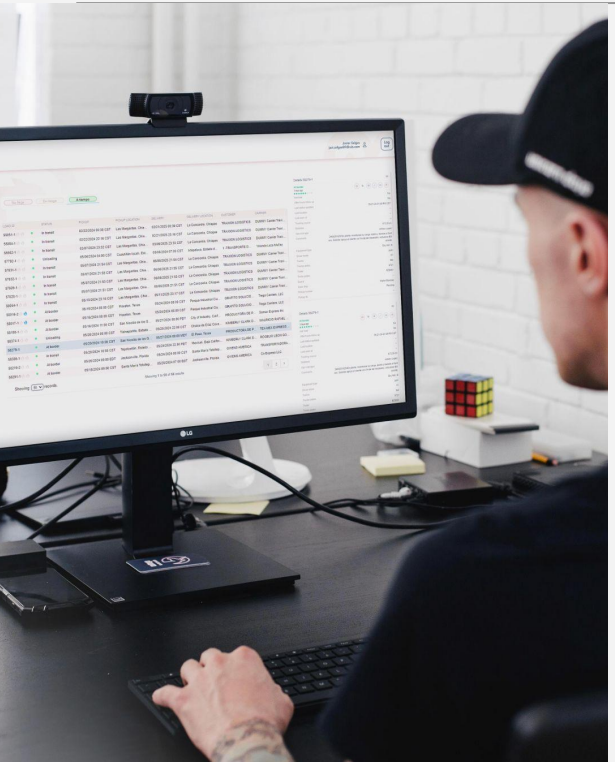


Cloud TMS Solution

Cloud Transportation Management System for Shippers, Brokers and Carriers

Fleet Rocket

Empowering Cross-Border and Domestic Freight Management



Our TMS solution is specifically designed for cross-border shipping, seamlessly managing both domestic freight in Mexico and the U.S. **Ideal for nearshoring operations, it equips shippers, brokers, and carriers in the region with the tools they need to optimize their logistics processes.**

Key Highlights:

- **Cross-Border Expertise:** Navigate complex international shipping requirements with ease, ensuring compliance and efficiency.
- **Domestic Freight Management:** Handle local shipments in Mexico and the U.S. effortlessly, providing comprehensive logistics support.
- **Ready for Market:** Our technology is fully operational, and we are actively developing documentation and training materials to ensure a smooth onboarding experience for users.
- **Target Market:** Our solution is tailored for shippers, brokers, and carriers looking to enhance their operational capabilities and drive growth in the region.

Why now?

7 years of experience operating freight while building technology, have led us to this moment.

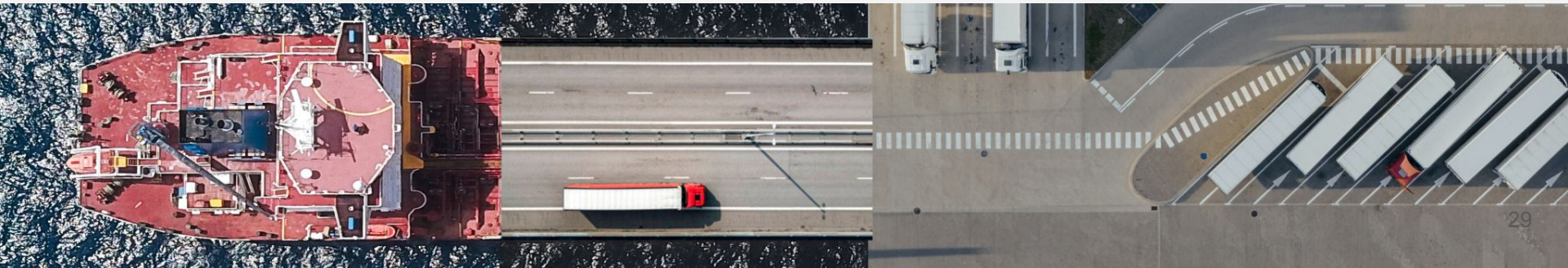
With seven years of industry experience and a powerful suite of technology solutions, we are well-positioned for this transition. As the logistics industry increasingly adopts digital transformation, our products are designed to lead this shift. By acting now, we can seize the momentum and establish ourselves as a key provider of logistics technology.



Conclusion

Freight Technologies, Inc. is on the cusp of an exciting transformation. Our strategic pivot to a SaaS-focused business model represents a significant opportunity to leverage our expertise and technology to drive innovation in the logistics industry.

We invite our investors to join us on this journey as we continue to revolutionize the way freight is managed, ensuring security, efficiency, and transparency for all stakeholders.




Transformin
g the Future
of Logistics

FR8technologies

Thank You

Disclaimer: This document contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially from those projected or implied. Please refer to our SEC filings for a discussion of the factors that could cause such differences.



Milestones

“Since our inception, we have focused on pushing the boundaries of logistics with innovation and passion. Each year, we have moved forward with determination, turning challenges into opportunities. Our commitment is clear: to continue revolutionizing the industry and create a more efficient and connected future for all.”

Javier Selgas, CEO

